



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

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State Level Webinar Report on Intellectual Property Rights

Date: 5th October 2020

Organized by:

Department of Commerce, in Collaboration with IQAC (Internal Quality Assurance Cell)

Speakers:

- 1. Prof. Sudipta Banerjee**
Department of Commerce, Calcutta University
- 2. Mr. Biswajit Sarkar**
Advocate and IP Attorney

Introduction:

The State Level Webinar on Intellectual Property Rights (IPR) took place on October 5, 2020, and was organized by the Department of Commerce in collaboration with the Internal Quality Assurance Cell (IQAC). The event aimed to shed light on the significance of Intellectual Property Rights, especially in the context of developing countries.

Agenda:

- ✓ Understanding Intellectual Property Rights in Developing Countries.
- ✓ Role and Impact of IPR in Commerce and Trade.
- ✓ Legal Perspectives: Case Studies and Analysis.
- ✓ Q&A Session.

Key Highlights:

Opening Session:

The webinar commenced with an opening address by Sri Abani Kumar Tripathy, Head of the Department of Commerce, who emphasized the importance of intellectual property in the rapidly evolving global landscape.



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Dr Swapan Kumar Misra, Principal of the College , Who placed the Well come address and the introduction about Intellectual Property evolving the definition that is the result of creativity , such as patents , copyrights,etc.

Session 1: Prof. Sudipta Banerjee's Presentation

Prof. Sudipta Banerjee, from the Department of Commerce at Calcutta University, delivered an insightful presentation on the fundamentals of Intellectual Property Rights. He discussed the challenges and opportunities faced by developing countries in protecting and leveraging intellectual property for economic growth.

Session 2: Mr. Biswajit Sarkar's Presentation

Mr. Biswajit Sarkar, an advocate and IP attorney, provided a legal perspective on IPR. He presented case studies, highlighting real-world scenarios and legal intricacies related to intellectual property. Participants gained valuable insights into the practical aspects of intellectual property protection.

Interactive Q&A Session:

The webinar concluded with an interactive Q&A session, allowing participants to engage with the speakers directly. Attendees had the opportunity to seek clarifications and discuss specific issues related to intellectual property.

Conclusion:

The State Level Webinar on Intellectual Property Rights proved to be a comprehensive and informative event. Participants, including students, faculty members, and professionals, benefited from the expertise of Prof. Sudipta Banerjee and Mr. Biswajit Sarkar. The collaborative effort of the Department of Commerce and IQAC in organizing this webinar reflects the commitment to promoting awareness and understanding of intellectual property rights in the academic and professional community.

This webinar serves as a stepping stone towards fostering a culture of respect for intellectual property and encouraging meaningful discourse on its implications in the context of developing countries.

Face Book Link:

https://m.facebook.com/324077514346998story.php?story_fbid=pfbid02eDnjw6a1YmZH6tW3mnZPFjFKmpusUTH6YN6KdjrFCCu1Hb9gb5KwWb5c7GHWDGcFl&id=&sfnsn=wiwspwa&mibextid=RUBZ1f

Youtube Link:

<https://www.youtube.com/live/nIT02WLOyEI?si=R4XWfj1ZBqG7pycz>



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Signature of The Principal
Dr Swapan Kumar Misra

Principal
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